## ABSTRACT OF THE DISCLOSURE

A data reproduction apparatus includes a storage medium and a reproduction unit. The storage medium stores a transport stream that includes location information at a first location thereof, the location information identifying a second location that is on a time axis and that differs from the first location. The second location is included in the transport stream that includes the location information or in a different transport stream. The reproduction unit (a) reproduces video data and/or audio data included in a reference target in the transport stream, while shifting the reference target along a time axis of the transport stream, and (b) switches the reference target to the second location identified by the location information, when the reference target in the transport stream includes the location information.